

## **Cookies**

Our website uses cookies. We use cookies, pixels, and similar technologies across our websites to improve their performance and enhance your user experience. A cookie is a file containing an identifier (a string of letters and numbers) sent by a web server to a web browser and stored by that browser. The identifier is then returned to the server each time the browser asks the server for a page.

Cookies generally do not contain any personally identifying information for a user, but the personal information we store about you may be related to the information stored in the cookies and obtained by cookies.

We use Google Analytics on our website to:

- Recognize an IP address when a user visits the website It allows us to see the location demographics of visitors. Improving the use of the website
- Learn what people are searching for on our website.
- Administer of the website Prevent fraud and improve website security

Most browsers allow you to refuse or accept cookies.

Consenting to our use of cookies in accordance with this policy during your first visit to our website allows us to use cookies every time you visit our website.